

Insite to Condos



Contact us to place your ad in the next issue:

CCI North Alberta Chapter
#37, 11810 Kingsway NW
Edmonton, AB T5G 0X5
(780) 453-9004
Email: insite@ccinorthalberta.com

ADVERTISING RATES 2023/2024

Ad Type	*Size	Member Pricing		Non-Member Pricing	
		gst		gst	
Business Card	3.33"w x 1.83"h		\$181.50		\$363.00
		Total	\$9.08	Total	\$18.15
			\$190.58		\$381.15
1/4 Page	3.5"w x 4.75"h		\$392.70		\$785.40
		Total	\$19.64	Total	\$39.27
			\$412.34		\$824.67
1/2 Page	7.0"w x 4.75"h		\$786.50		\$1,573.00
		Total	\$39.33	Total	\$78.65
			\$825.83		\$1,651.65
Full Page	7.0"w x 9.5"h		\$1,179.20		\$2,358.40
		Total	\$58.96	Total	\$117.92
			\$1,238.16		\$2,476.32
Full Page Premium (Page 2, 3, or Inside Back Cover)	7.0"w x 9.5"h		\$1,356.00		\$2,712.00
		Total	\$67.80	Total	\$135.60
			\$1,423.80		\$2,847.60
Back Cover	7.62"w x 8.48"h		\$1,512.50		\$3,025.00
		Total	\$75.63	Total	\$151.25
			\$1,588.13		\$3,176.25

Please note: Advertising prices are subject to change at the beginning of each fiscal year. We will endeavour to notify all advertisers of any rate changes in a timely manner.

Note to Advertisers:

Submit your artwork in a 2 digital files, a PDF file and a JPG or PNG file is requested but we can also accept vector files (files that end in .ai or .eps)

*Please check the ad dimensions above to be sure your ad size is correct. If in doubt, consult with your editor or production team to be sure your files are acceptable.

All advertising requests will be subject to approval and space availability. Advertising MUST be received by CCI - NAB prior to the submission deadline.

Advertising & Article Submission Deadlines

ISSUE 1	Aug 18, 2023
ISSUE 2	Nov 10, 2023
ISSUE 3	Feb 16, 2024
ISSUE 4	May 10 2024

*If you are interested in advertising with us, please contact the office to receive a booking form.
Ask about our multiple issue discount!*

It is the advertiser's responsibility to provide the correct version of the ad for printing by the Advertising & Submission Deadline.

If edits are required to your artwork after submission, we reserve the right to charge a nominal fee for our magazine designer to make the requested changes (if applicable).

Creative services available! Please contact insite@ccinorthalberta.com for more info.